

# 2023 OABA SUMMER CONFERENCE



## 2023 Schedule of Events

**Sunday, June 11: Opening Host Reception** - 8:30 p.m. to 10:30 p.m. in the Peninsula Room - Pavilion Building.

**Monday, June 12:**

**Annual Fishing Trip** - Fishing on Peninsula Lake (2 trips leaving dockside - one at 8:00 a.m. and one at 12:30 p.m.)

**Annual Golf Tournament**

\* Deerhurst Highlands (18 holes): Tee-off times from 8:00 a.m. to 12:00 p.m. with golfers playing “best ball team format”.

**TWO NEW GOLF FORMATS BACK AGAIN FOR 2023:**

\* Deerhurst Highlands/Lakeside Combo Hybrid (18 holes, 9 on each course): Tee-off times starting at 8:00 a.m. to 10:20 a.m. playing “best ball team format”, starting on Highlands #10 playing the back 9, then over to Lakeside.

\* Deerhurst Lakeside (9 holes): Tee-off times from 9:30 a.m. to 11:00 a.m. with golfers playing “best ball team format”.

**Host Reception** - 6:00 p.m. in the Peninsula Room - Pavilion Building.

**Awards Banquet** - 7:00 p.m. in the Waterhouse Ballroom - Pavilion Building.

**Industry Reception** - 9:00 p.m. to 11:30 p.m. in the Peninsula Room - Kick back and spend the remainder of the evening networking with your colleagues from the crop input, grain and feed industry.

**Tuesday, June 13: 2023 Business Program**

\* Buffet Breakfast (7:30 a.m. to 8:15 a.m.) followed by remarks from OABA’s President and morning Keynote Speaker Presentation.

\* Closing Remarks & Adjournment at 9:30 a.m.

**Deerhurst Resort - Huntsville, Ontario**  
**June 11, 12 & 13, 2023!**

# 2023 OABA Summer Conference - It's Worth the Trip to Deerhurst Resort!

**ALL OABA MEMBERS & INDUSTRY PARTNERS** are invited to attend the 2023 OABA Summer Conference being held from June 11 to 13, 2023 at Deerhurst Resort in Huntsville, Ontario. We hope you will plan to attend! Read on for more details on the program. Full conference details are also available on the OABA website under "Key Dates" at [www.oaba.on.ca](http://www.oaba.on.ca)

**A Simple Approach to Conference Sponsorship!** - As in the past, the Ontario Agri Business Association is implementing a simple approach to sponsorship for this event. Conference Sponsorships are available at a flat rate of **\$495.00**, and OABA will provide all conference sponsors with an excellent level of recognition throughout the event. Conference sponsors will have signage (18" x 24") placed on the tee blocks at one of the Lakeside or Highlands golf courses, and will be recognized during conference events (receptions and banquet). If your firm is interested in a sponsorship at the level of **\$495.00**, please complete the [sponsorship form](#) and return it with your payment to the Ontario Agri Business Association.

**Special "Partner/Spouse" Registration** - OABA is once again pleased to offer a "Partner/Spouse Registration" package at a special rate for those partners/spouses who are accompanying OABA delegates to Deerhurst Resort. The partner/spouse registration will include the following activities and events: **Sunday, June 11** - Opening Host Reception (8:30 p.m. to 10:30 p.m.); **Monday, June 12** - Host Awards Reception (6:00 p.m.) & Banquet (7:00 p.m.) , followed by the Industry Reception (9:00 p.m. to 11:30 p.m.); **Tuesday, June 13** - Buffet Breakfast and Conference Keynote Speaker. Deerhurst Resort also offers many other alternate activities for partners - check out [www.deerhurstresort.com](http://www.deerhurstresort.com) for more details on the long list of what Deerhurst Resort has to offer!

**The "OABA Approach" to Registration Fees** - A single registration fee will cover both the golf tournament/fishing trip and conference portions of this event. The Association sincerely hopes that OABA delegates will support both the sports and business segments of this conference by registering for this premier event. As noted below, **Golf Registration Fees** will include the following: Sunday - opening host reception; Monday - golf costs (including green fees at Highlands or Lakeside courses as noted and power golf cart), lunch, awards reception, banquet, industry reception, and; Tuesday - buffet breakfast and keynote speaker presentation. **Fishing Registration Fees** will include the following: Sunday - opening host reception; Monday - fishing trip, lunch, awards reception, banquet, industry reception, and; Tuesday - buffet breakfast, and keynote speaker presentation. **Conference Only (no sports) Registration Fees** will include the following: Sunday - opening host reception; Monday - awards reception, banquet, industry reception, and; Tuesday - buffet breakfast, and keynote speaker presentation.

**Registration Fees** - OABA is very pleased to offer the following registration fees for the OABA Summer Conference to members of the Ontario Agri Business Association:

Highlands Golf (18 holes) & Conference.....	\$495.00 (includes HST)
Highlands/Lakeside Golf Combo Hybrid (18) & Conference.....	\$455.00 (includes HST)
Lakeside Golf (9 holes) & Conference.....	\$435.00 (includes HST)
Fishing Trip & Conference.....	\$495.00 (includes HST)
Conference Only (no sports).....	\$345.00 (includes HST)
'Partner/Spouse' Registration.....	\$245.00 (includes HST)

It should be noted that **non-members** of OABA may register for this event based on the following registration fee multiplier:  
**Non-Member Registrations = Applicable Registration Rate from above X 1.5 (includes HST).**

**Registration Deadline** - Advance [Registration forms](#) with fees payable must be received by OABA no later than May 31, 2023. Registrations will be accepted after this date, however, full payment must be received by the OABA office prior to the event. **CANCELLATION POLICY** - Cancellations will be accepted by the Association office and refunds made up until 4:30 p.m. on Friday, June 2, 2023. Please note that all registration information and payments should be submitted to the offices of the Ontario Agri Business Association at Suite 104 - 160 Research Lane, Guelph, Ontario N1G 5B2.

**IN KEEPING WITH THE LAID BACK ATMOSPHERE OF DEERHURST RESORT, THE DRESS CODE FOR ALL FUNCTIONS AT THE 2023 SUMMER CONFERENCE IS "MUSKOKA CASUAL" ... NO TIES REQUIRED!**

## 2023 OABA Summer Conference - It's Worth the Trip to Deerhurst Resort!

**Deerhurst Accommodations** - OABA has been able to arrange discounted room rates at Deerhurst Resort for the evenings of Saturday, June 10 to Tuesday, June 13 - these preferred rates are noted below. To book rooms at Deerhurst Resort for the OABA Summer Conference, please call 1-800-461-4393 and identify yourself as part of the Ontario Agri Business Association event. Deerhurst will hold the block of rooms until **May 20, 2023**, so make your reservation early! Please note that a **NON-REFUNDABLE DEPOSIT** of one night's stay is required at the time of booking your room reservation, with the balance due 7 days prior to arrival (which is also non-refundable). Notice of cancellation must be received by Deerhurst Resort at least 7 days prior to arrival. Special summer conference rates (plus 8% resort fee & 13% HST) for Deerhurst Resort accommodations are as follows:

**Bayshore - \$177.00**  
**Main Building (Pavilion) Guestroom - \$177.00**  
**1 Bedroom Suite - \$197.00**  
**2 Bedroom Condo Suite - \$325.00**  
**3 Bedroom Condo Suite - \$405.00**

Please note that there are a limited quantity of each type of accommodation and that all accommodations at Deerhurst Resort are designated as 'non-smoking'. Subject to availability, Deerhurst Resort advises that the above rates will apply to added days before or after this OABA event.

### Sunday, June 11, 2023

8:15 p.m. – 9:15 p.m. - OABA Delegate Registration – Peninsula Room Foyer  
8:30 p.m. – 10:30 p.m. - Opening Host Reception – Peninsula Room

### Monday, June 12, 2023

Breakfast on your own

### Did You Say GOLF? Choose Your Course - Highlands or Lakeside or BOTH!

Plan now to participate in the golf tournaments being held on Deerhurst Highlands and Deerhurst Lakeside Courses. Tee-off times are available on a first come-first serve basis. Call the OABA office (519-822-3004) to secure a tee-off time on the course of your choice or send an e-mail to [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca). **And please note two new formats offered again for 2023.**

**8:00 a.m. to 12:00 p.m.** - Individual tee-off times at **Deerhurst Highlands Golf Course** - the Highlands Course is a very challenging par 72, 7,011-yard masterpiece that demands both accuracy and length! **Note: Best Ball Team Format.** 18-holes. OABA member registration fee is **\$495.00** (including HST).

#### TWO NEW GOLF OPTIONS THAT WERE ADDED LAST YEAR:

**8:00 a.m. to 10:20 a.m.** - Individual tee-off times for a combo hybrid at **Deerhurst Highlands (9 holes) followed by Lakeside (9 holes)**. Players will be shuttled to Highlands to tee off at hole #10, play the back nine and then will be shuttled over to play nine more holes at the Lakeside course. **Best Ball Team Format.** OABA member registration fee is **\$455.00** (including HST).

**9:30 a.m. to 11:00 a.m.** - Individual tee-off times at **Deerhurst Lakeside Golf Course** - for those golfers who would prefer to play **only 9 holes**. **Best Ball Team Format.** OABA member registration fee is **\$435.00** (including HST).

**Golf Dress Code** - Golfers on all courses must observe proper golf dress code. Shorts must have a minimum 5" inseam with no gym shorts, cut-offs, halter tops or tank tops. **NO JEANS!** Also, no alcoholic beverages are allowed to be brought onto either of the golf courses. Deerhurst Resort requires the use of 'soft spike golf shoes' - please be guided accordingly.

**Golf Club Rental** - If you require golf club rentals for the tournament, please indicate in the appropriate spot on the registration form. Please note that club rentals are **not included** in the registration fee and will be at the participant's expense.

For individuals unable to arrange a foursome, please call 519-822-3004 or e-mail [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca)  
and OABA will arrange a foursome for you. Tee-off times will be confirmed via e-mail no later than  
Wednesday, June 7, 2023, so please ensure you include the e-mail address for each golfer when registering.



## PROGRAM DETAILS



### Monday, June 12, 2023 - If Fishing Is Your Preference!

**8:00 a.m. and 12:30 p.m. Fishing Trips** - Captain Action Charters will be guiding morning and afternoon fishing excursions on Huntsville's Peninsula Lake with each fishing trip accommodating a maximum of 9 participants. With over 20 years guiding experience in the Huntsville chain of lakes area, "Captain Action Charters" offers a great fishing experience with mid-June being the hottest time for both pike and walleye. Captain Mike Bertelsen provides his clients with the finest tackle available – the only thing you need to do is look after purchasing your valid Ontario fishing license.

**How to Reserve a Spot on the Fishing Trip** - Captain Mike Bertelsen is able to supply enough boats to accommodate 9 people for the morning trip (leaving dockside at 8:00 a.m. and returning at 11:30 a.m.) and 9 people for the afternoon trip (leaving dockside at 12:30 p.m. and returning at 4:00 p.m.) Both morning and afternoon fishing trip participants will get together for a dockside lunch from 11:30 a.m. to 12:30 p.m. Call the OABA office at 519-822-3004 or send an e-mail to [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca) to book your preferred fishing trip (morning or afternoon). **SPACE IS LIMITED** - all bookings for fishing are accepted on a first-come, first-serve basis! OABA member registration fee is **\$495.00** including HST.

**PLEASE NOTE THAT VALID "ONTARIO" FISHING LICENSES WILL BE REQUIRED.  
PLEASE ARRANGE TO PURCHASE YOUR LICENSE PRIOR TO THE DATE OF THE FISHING TRIP!**

#### DONATION OF GOLF & FISHING PRIZES

Any firm or individual wishing to donate a prize for the Golf Tournament or Fishing Trip is requested to make such offer known to the Association office via telephone at (519-822-3004) or via e-mail to [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca) no later than June 9, 2023!

*Following your day on the golf course or on the lake, we will move to the Pavilion Building at Deerhurst Resort for the following events!*

**6:00 p.m. to 7:00 p.m. - Host Reception** for OABA delegates - Peninsula Room.

**7:00 p.m. to 9:00 p.m. – Buffet Dinner** followed by **Golf & Fishing Awards** - Waterhouse Ballroom.

**9:00 p.m. to 11:30 p.m. – Industry Host Reception** - Peninsula Room.

### Tuesday, June 13, 2023 - Conference Speaker Program

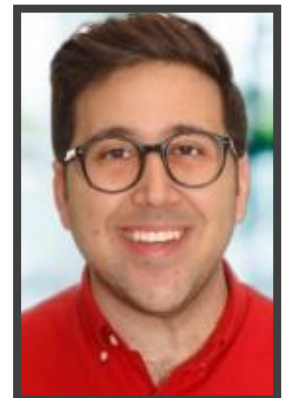
We are very pleased to be able to present a very informative morning conference program, and hope that you will plan to attend Tuesday morning's buffet breakfast, President's remarks and speaker presentation.

**7:30 a.m. to 8:15 a.m. - Buffet Breakfast** – OABA Delegates - Peninsula Room.

**8:15 a.m. - Welcome & Opening Remarks** - John Taylor, President, OABA.

**8:20 a.m. - Speaker Presentation - Highlights from RBC's recently released "The Labour Renewal Canada Needs to Build the Next Green Revolution" - Mohamad Yaghi, Agriculture & Climate Policy Lead, RBC Royal Bank of Canada**

**9:30 a.m. - Closing Remarks and Adjournment**



Mohamad Yaghi



# Sponsorship

for the

## Ontario Agri Business Association Summer Conference

June 11 – 13, 2023

### SPONSORSHIP REGISTRATION FORM

## *A Simple Approach to 2023 Conference Sponsorship!*

As in the past, the Ontario Agri Business Association is implementing a simple approach to sponsorship for the 2023 event. Conference Sponsorships are available at a flat rate of \$495.00, and OABA will provide all conference sponsors with an excellent level of recognition throughout the event. Conference sponsors will have signage (18" x 24") placed on the tee blocks at one of the Lakeside or Highlands golf courses and will be recognized during conference events (receptions and banquet).

If your firm is interested in a sponsorship at the level of \$495.00, please complete the section below and return it with your payment.

**Please also e-mail a high-res copy of your logo** for use on sponsor signage to [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca)

**(Please note: Sponsorship Deadline is Friday, May 26, 2023)**

**YES**, we wish to be a **CONFERENCE SPONSOR** at the 2023 Ontario Agri Business Association Summer Conference on **June 11 – 13, 2023**.

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Website \_\_\_\_\_

Cheque Enclosed \$495.00       Cheque to Follow

VISA/Mastercard [payment form](#) (return completed copy with this form)

**Make cheque payable/return payment and forms to:**

**ONTARIO AGRI BUSINESS ASSOCIATION**

160 Research Lane, Suite 104, Guelph, ON N1G 5B2

Phone (519) 822-3004 / Fax (519) 822-8862 / Email [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca)





**2023 OABA Summer Conference**  
**June 11 – 13, 2023 ~ Deerhurst Resort, Huntsville, Ontario**  
**Registration & Entry Form**



Company Name \_\_\_\_\_

Address & Postal Code \_\_\_\_\_

**SUMMER CONFERENCE REGISTRATION OPTIONS:**

*(Choose one option per attendee)*

**HIGHLANDS GOLF & CONFERENCE (18 holes) \$495.00 incl. HST**

Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Course)

**HYBRID — 9 holes at HIGHLANDS + 9 holes at LAKESIDE & CONFERENCE \$455.00 incl. HST**

Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Courses)

**LAKESIDE GOLF & CONFERENCE (9 holes only) \$425.00 incl. HST**

Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Course)

**FISHING TRIP & CONFERENCE \$495.00 incl. HST**

Includes: Lunch, Fishing Gear & Bait, All Receptions, Banquet, Breakfast, Speaker Program

**CONFERENCE ONLY (NON-SPORTS) \$345.00 incl. HST**

Includes: All Receptions, Banquet, Breakfast, Speaker Program

**PARTNER/SPOUSE REGISTRATION \$245.00 incl. HST**

Includes: All Receptions, Banquet, Breakfast, Speaker Program

Name of Attendees:	E-Mail Address	Club Rental <i>L or R</i>	Registration Option	Registration Fee (includes HST)
<b>Total Registration Fees</b>				

Please make cheques payable to: **ONTARIO AGRIBUSINESS ASSOCIATION**

104-160 Research Lane, Guelph, Ontario N1G 5B2

Phone (519) 822-3004 ~ Fax (519) 822-8862 ~ e-mail: joanne@oaba.on.ca

**HST Registration # R889706727**



# Pay By Credit Card.....

NOW ACCEPTING



*It's quick. It's easy. Here's how:*

1. Fill out the credit card information below, and be sure to include the expiration date of your credit card and your signature to authorize the payment.
2. Email/Mail a copy of your invoice/registration form/membership form along with this form to the OABA office (please note there will be a 3% administrative fee on all credit card payments).

***E-mail: [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca)***

***Mailing Address: Ontario Agri Business Association  
160 Research Lane, Suite 104, Guelph ON N1G 5B2***

3. Call us if you have questions: 519.822.3004.

Yes, please charge (\$\_\_\_\_\_ ) to my credit card  
**(plus 3% administrative fee to my credit card)**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please charge to my:    \_\_\_     \_\_\_ 

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_

**Please  
print  
CLEARLY!**